



Today's Digital Banking: Your Digital Front Door

Event Agenda

10 a.m

Welcome

Your Digital Front Door

Our digital banking experts will discuss the importance your digital front door plays in the accountholder experience. We'll also share today's research and technology trends, including a look back at how we got here and where we are going.

Consumer Research

Explore insights from Jack Henry's Financial Sentiment Study to better understand what drives accountholder engagement and relationship growth. Learn how you can proactively support consumers during key life moments, build trust, and increase adoption of digital tools that improve financial confidence.

Table Exercise

This interactive session guides you through a structured assessment of your institution's digital front door capabilities across four key areas: Attract, Open, Engage, and Protect. Using Jack Henry's framework, you'll rate your organization's functionality and adoption of 16 essential digital features. Through peer discussion, you'll uncover challenges, share successes, and identify actionable next steps to strengthen your digital front door and better serve accountholders.

12:30 p.m.

Lunch

The Future of Digital: Building a Digital Ecosystem

This session explores the forces driving change, from evolving user expectations to rising competition. We'll examine why satisfaction is declining, where friction exists, opportunities for banks and credit unions, and how technologies like embedded AI, open banking, and platform integration can unlock growth. Walk away with three strategic levers to build a differentiated, future-ready digital experience.

Driving Growth Through Payments

Discover how a modern payments strategy can drive deposit and revenue growth, enhance accountholder engagement, and keep your institution relevant. This session explores evolving market dynamics and the importance of a cross-functional approach to payments modernization.



Touring the Digital Front Door

Join us for an insightful session focused on the essential features that banks and credit unions need to support modern consumers and businesses. We will be using capabilities within the Banno Digital Platform™ and the network of integrated fintechs to illustrate how consumers and business are banking digitally.

Cybersecurity and Fraud Teaser

This sneak peek offers a preview of the key topics that will be explored in-depth during the Cybersecurity & Fraud Forum. Learn about the latest threats facing financial institutions, emerging fraud tactics, and the evolving tools and strategies needed to protect accountholders and secure your digital front door.

5 p.m. – 6 p.m. Networking Event