



Today's Digital Banking: Your Digital Front Door

Event Agenda

10 a.m

Welcome

Your Digital Front Door

Our digital banking experts will discuss the critical role the digital front door plays in shaping the small business accountholder experience. We'll share current research and emerging technology trends, along with a look at how small business digital banking has evolved and where it's headed next.

Consumer Research

Explore insights from Jack Henry's Financial Sentiment Study to better understand what drives accountholder engagement and relationship growth. Learn how you can proactively support consumers during key life moments, build trust, and increase adoption of digital tools that improve financial confidence.

Table Exercise

This interactive session guides you through a structured assessment of your institution's digital front door capabilities across four key areas: Attract, Open, Engage, and Protect. Using Jack Henry's framework, you'll rate your organization's functionality and adoption of 16 essential digital features. Through peer discussion, you'll uncover challenges, share successes, and identify actionable next steps to strengthen your digital front door and better serve accountholders.

12:30 p.m.

Lunch

Winning Gen Z: What Young Consumers Expect from Their Financial Institutions

Join representatives from Jack Henry® and Nuuvia for a fast-paced discussion on how Gen Z is redefining banking. This panel will explore how today's younger consumers discover, evaluate, and ultimately choose their financial institution – and what they expect once they're onboard. From seamless, mobile-first account opening to always-on, intuitive support, learn how leading organizations are designing experiences that resonate with digitally native users.



Payments Opportunity Knocking at Your Digital Front Door

Discover how a modern payments strategy can drive deposit and revenue growth, deepen small business engagement, and keep your institution relevant in a rapidly evolving market. This session explores shifting small business needs, competitive pressures, and the critical role of a cross-functional approach to payments modernization – enabling banks and credit unions to better serve, retain, and grow their small business customers.

Touring the Digital Front Door

Join us for an insightful session focused on the essential features that banks and credit unions need to support modern consumers and businesses. We will be using capabilities within the Banno Digital Platform™ and the network of integrated fintechs to illustrate how consumers and business are banking digitally.

Financial Empowerment: Moving from Defense to Offense

The Array platform was created to empower consumers to understand and take control of their financial lives. Today, the average person uses over 17 apps to manage their finances, many of which divert business from their primary financial institutions. Discover how deploying the Array platform enables financial institutions to take an offensive strategy, empowering end-users for future financial success at every stage of their journey.

Cybersecurity & Fraud Teaser

This sneak peek offers a preview of the key topics that will be explored in-depth during the Cybersecurity & Fraud Forum. Learn about the latest threats facing financial institutions, emerging fraud tactics, and the evolving tools and strategies needed to protect accountholders while securing your digital front door.

5 p.m. – 6 p.m. Networking Event