



event speakers



Jeff Vandavelde

Senior Director of Marketing at Jack Henry™

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Jeff is one of the leading innovators in understanding consumer behavior and applying this knowledge to help organizations drive the changes necessary to acquire and retain more loyal and engaged customers and employees. Throughout his career Jeff has worked in the Financial Service Industry as a tireless advocate for improving the experience for customers and members.

In his current role as Sr Director Marketing with Jack Henry and Associates, Jeff and his team are leading the bold transformation of Marketing at JH focused on using insights to build brands that people want to connect with and nurture demand for solutions people truly need.

Jeff has spoken to numerous audiences across the United States including many in the financial services sector, where he inspires executives by spreading his passion for the customer. He has published articles in the Harvard Business Review, DMI Magazine, BIA Banking Strategies and recently featured on a weekly radio show on Leadership in Business. When Jeff is not working at JH he can be found at home with his family and supporting the Christian Ministry he founded called Guiding Boys to Men.



Eric Evans

Director of Sales at Jack Henry

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Eric Evans is the Digital Banking Sales Director with the Jack Henry with over 25 years of experience in payments and digital banking, he has spent 18 years at Jack Henry, holding key roles in payments and now digital banking. As the leader of the digital banking sales team, Eric drives high-performing sales strategies by leveraging data analytics to identify market trends, customer behaviors, and competitive insights. Eric holds a teaching degree from the University of Nebraska and lives in Glenwood, Iowa, with his wife and two children. Outside of work, he enjoys coaching his kids in various sports and being actively involved in their activities.



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Josh Jordan

Digital Engagement Director at Jack Henry

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As the Digital Engagement Director with Jack Henry, Joshua is responsible for fostering partnerships and collaborations with fintechs and articulating the technical and strategic vision of Jack Henry Digital to community financial institutions and the fintech industry. Joshua has been with Jack Henry since 2015 and has more than 20 years of community and digital banking experience.

Joshua attended Doane (DOHNE) University and resides in Lincoln, Nebraska with his wife and five sons. When he is away from the office, Joshua is an active musician, avid golfer and amateur luthier who loves spending time with his family.



Raksha Bhola

Product Strategist, Senior Advisory at Jack Henry

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Raksha joined Jack Henry in 2022 as a Payments Strategist. With 17+ years in strategy development and execution, she helps financial institutions craft tailored strategies. Previously at community and large regional banks, Raksha led enterprise-wide payments strategy and growth focused initiatives such as evangelizing a multi-generational Faster Payments program, identifying market needs in view of emerging payments, and building compelling strategic and financial business cases.

A Spartan at heart, Raksha holds Master of Business Administration from Michigan State University and Master of Science from University of Delhi, India. She is an Accredited ACH Professional and certified in Product Management. An avid traveler, Raksha currently resides in Michigan with her family.



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Zachary Carroll

Digital Sales Engineer at Jack Henry

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Zachary Carroll is a Digital Sales Engineer with Jack Henry Digital Solutions. Zachary has been with the company since 2016 and has over 15 years of experience in the financial services industry where he most recently worked with credit unions across the country demoing and consulting on the Symitar core and other Jack Henry solutions. A lifelong tiger's fan, Zachary graduated from Auburn University in 2012 and soon after relocated to Birmingham Alabama where he currently resides with his wife, three-year-old daughter and newborn son. When not traveling for work, Zachary enjoys slowing down and soaking in life's small moments of joy and simple pleasures with his family.



Rene Perez

CAMS, Financial Crimes Consultant at Jack Henry

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Rene Perez is a Financial Crimes Consultant with Jack Henry. He has been with the company since 2007 and has more than 20 years of experience in the financial crimes industry. In his current role, Rene is able to share his specialized knowledge directly with Jack Henry clients and the industry through speaking engagements. He is Jack Henry's subject matter expert on financial crimes and has spoken at many major conferences including ACAMS®, Jack Henry Connect, and SAS's Global Financial Crimes Conference. Prior to Jack Henry, Rene worked as a BSA and Fraud Officer at a top 50 Bank in the U.S. Rene was also one out of 21 people across the country chosen by the Federal Reserve Bank to start the first-ever Federal Reserve Bank Payments Improvement Fraud Work Group. Their first mission was to formally define and categorize fraud to a single definition that can be adopted across the U.S. He lives in Birmingham, AL, with his wife and four kids. When not in the office, Rene can be found at one of his kids' functions.